

# Uniquely cool



 **ALETSCHARENA**  
Wallis · Schweiz



## Aletsch Arena – in summer

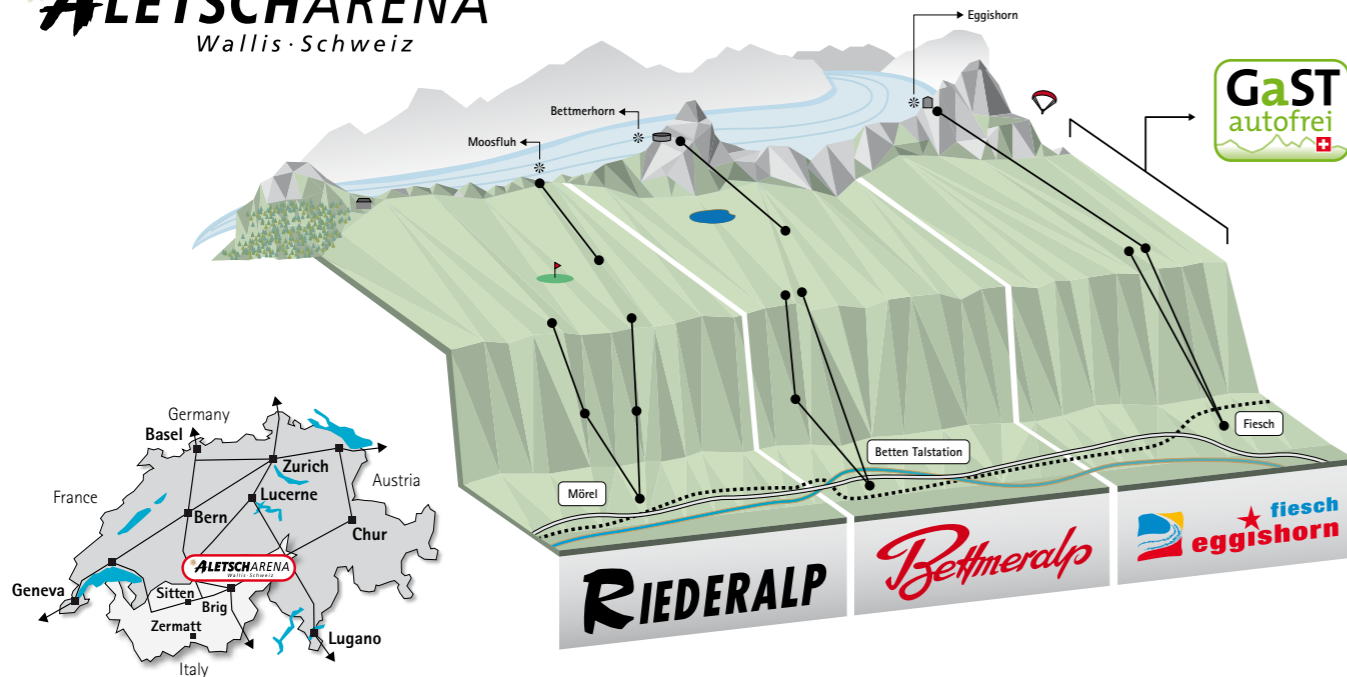
The Aletsch Arena is located on the sunny side of the Valais peaks, high above the valley of the emerging Rhone, surrounded by an impressive backdrop of mountains. It is a paradise for sports-minded and physically active persons, nature lovers, leisure seekers and families – Riederalp, Bettmeralp and Fiesch-Eggishorn offer you an unforgettablely unique summer vacation.

The vista offered by the Great Aletsch glacier and the jagged peaks of the Valaisian and Bernese Alps will enthrall you. The Aletsch forest nature reserve, home to an abundance of flora and fauna, lies directly on the edge of the Eismeer or "sea of ice". And on the well-marked hiking trails, there are loads of special scenic and cultural features waiting to be discovered. So, high time to lace up your hiking boots and get going!

it's wonderful...

- Swiss Alps Jungfrau-Aletsch UNESCO World Heritage Site
- The longest ice stream in the Alps: the Great Aletsch glacier
- Suspension bridge and fixed-ropes
- 150 km of hiking trails
- Look-off points Moosfluh, Bettmerhorn and Eggishorn
- Crystal-clear mountain lakes
- Mountain climbing schools
- Families welcome
- FOX program for kids
- Mountain bike routes

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## Aletsch Arena – in winter

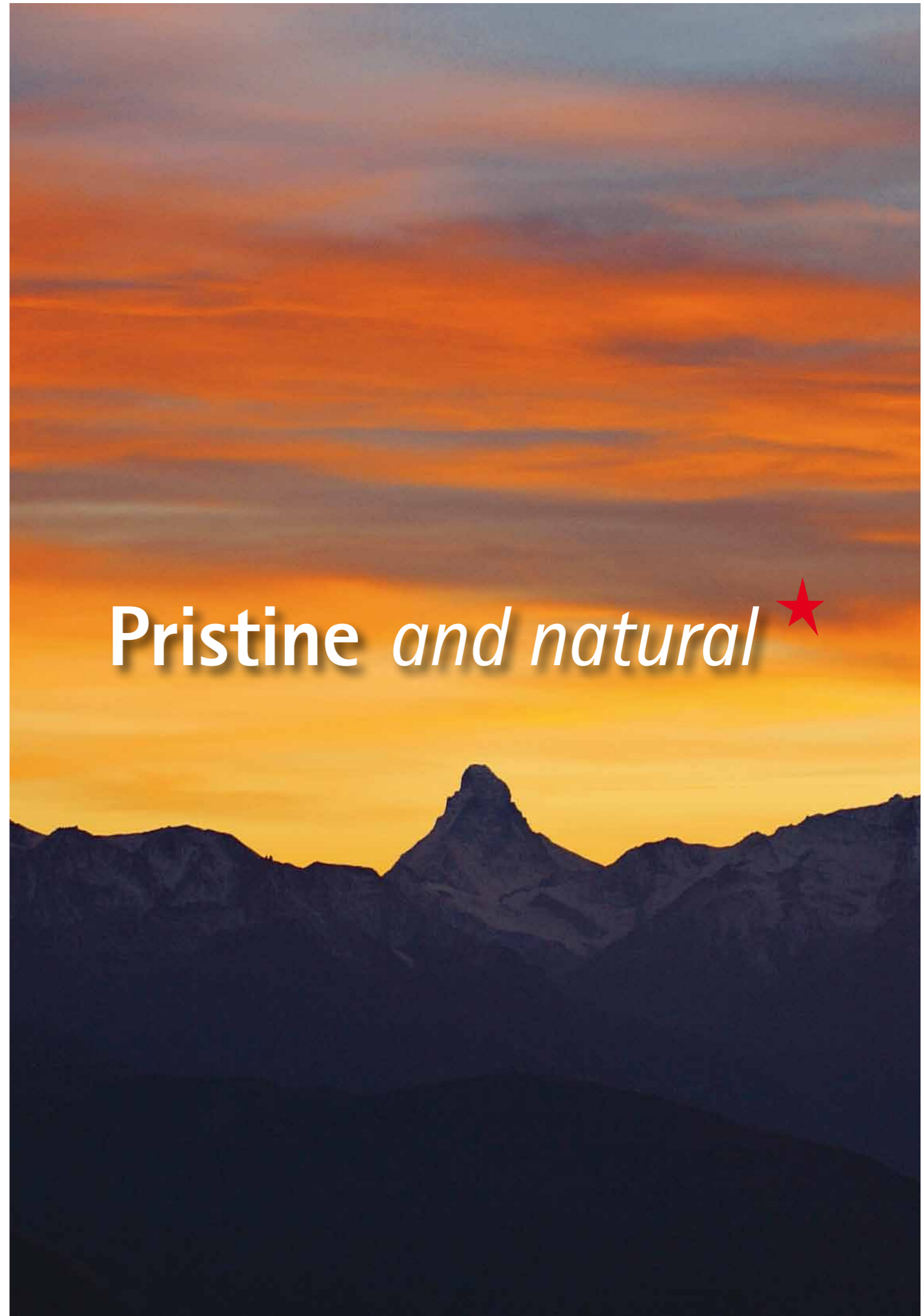
You are offered endless pleasure on the slopes right in front of your door, countless winter hiking trails through magical snowscapes, and all of that with a stunning panoramic view of the four thousand meter high Valaisian peaks and the majestic Aletsch glacier. In the Aletsch Arena, everyone is guaranteed winter fun. And with 300 days of sun every year, it's not just the snow here that's a sure thing.

Riederalp, Bettmeralp, Fiescheralp – three places, one ski region... including beginner hills, snow parks, half-pipe and night skiing. And if 100 km of perfectly groomed trails don't offer enough variety, any of the marked freeride trails will provide a special adrenalin rush. By the way, the mountain guides and ski instructors know some other fabulous downhill trails all the way around, and even over the Great Aletsch glacier.

Snow? For sure!

- Over 100 km of perfectly groomed trails
- State-of-the-art lift facilities
- Freeride trails
- More than 70 km of winter hiking trails
- Snowshoe trails
- Toboggan runs
- Snow sports schools

Pristine and natural 





# Impressively *natural* ★



★ When the air in the lowlands is stifling, the perspiration is flowing and the asphalt is steaming – escape to the Aletsch region, with its wonderfully scented alpine air and pleasant summer freshness – in this spectacular natural arena on the Great Aletsch glacier, there are many, many things to discover!



Great Aletsch glacier




A hiking paradise on the Great Aletsch glacier



Pro Natura Centre Aletsch – Villa Cassel



# Active relaxation

 Off you go! By foot, on a mountain bike, with climbing equipment, golf clubs, volleyball or paraglider: the possibilities of indulging yourself in this unparalleled natural backdrop are almost endless, which is why the Aletsch Arena is a paradise for those who are physically active... or who would like to be.



Hang and delta glider paradise



Hiking in the Aletsch forest



Mountain bike tours




Fixed-rope climbing route for the whole family



Suspension bridge – 124 meters of pure adrenalin



# Enjoy family time

 With the "Families Welcome" seal of approval, we will perfectly transform your stay in the Aletsch Arena into an unforgettable family vacation. There's a lot going on here – for the whole family.



Aletsch zoo and petting zoo



Gogwärgiwäg (Dwarf trail)



FOX program for kids





# Feel *the uniqueness*

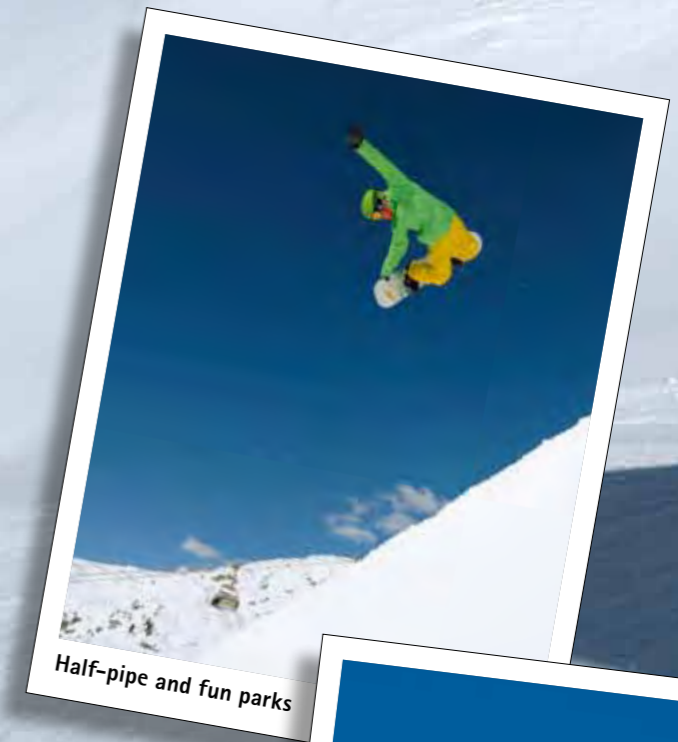
★ The vast sea of ice winds majestically through the distinctive Swiss Alps Jungfrau-Aletsch UNESCO World Heritage Site. The murmuring of the Great Aletsch glacier softly forces its way from below and leaves you in the midst of this breathtaking alpine panorama to imagine the centuries' old history.



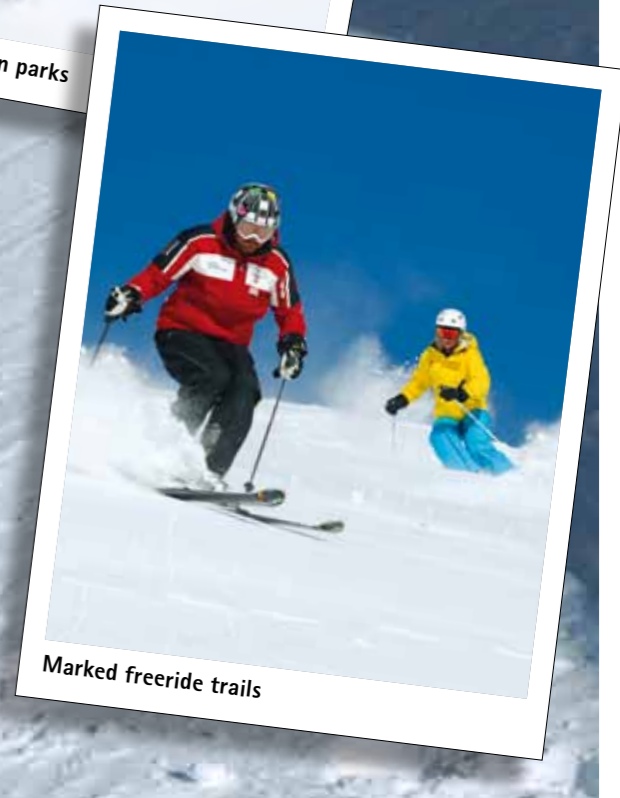
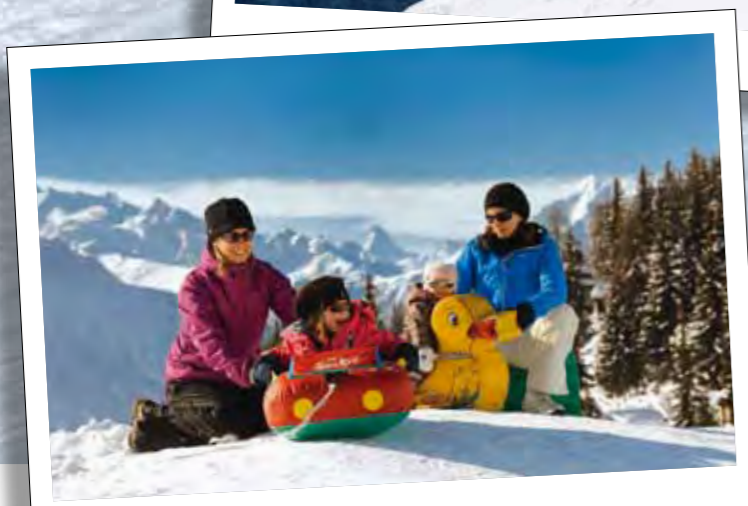


# Fun *guaranteed* ★

★ Whether you're a confident snowplower or you zip down the slopes like a pro, whether you're still struggling with your balance or you've mastered the front flip, the sunny Aletsch Arena, with over 100 km of perfectly groomed trails, offers the highest level of fun in the snow – for all levels.



Half-pipe and fun parks



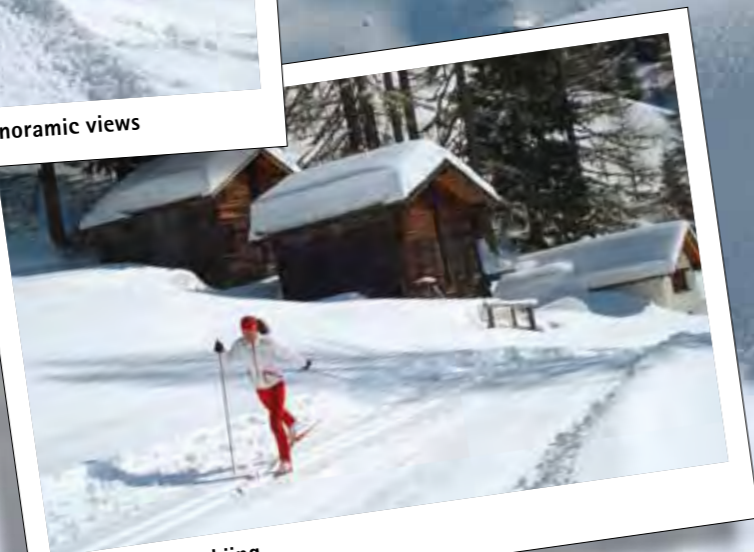
Marked freeride trails




# Pristine *snow*



Winter hiking with panoramic views



Cross-country skiing

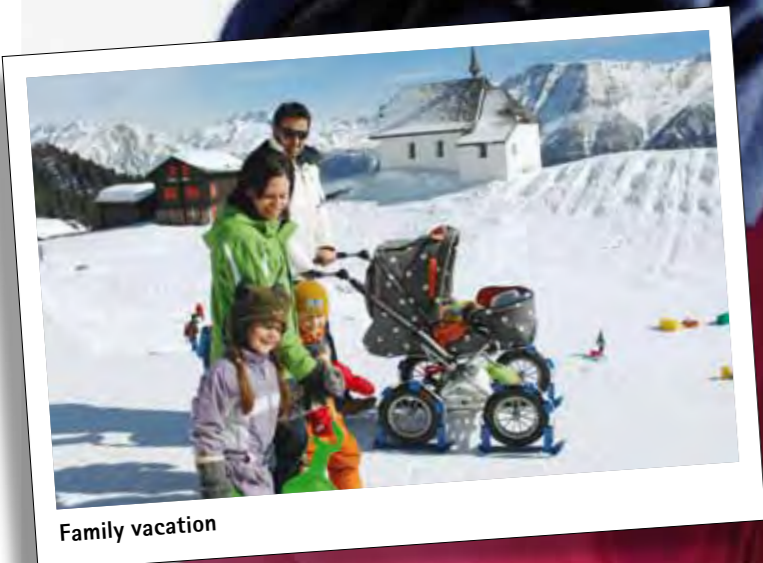
 When the crunching of snow beneath your boots is the only sound, when you experience the vista of the most beautiful peak of the Valais under a steel-blue sky and lose yourself in the expansiveness of the glistening snow fields – relaxation is guaranteed.



Snowshoe trails



# Children's laughter *included* ★

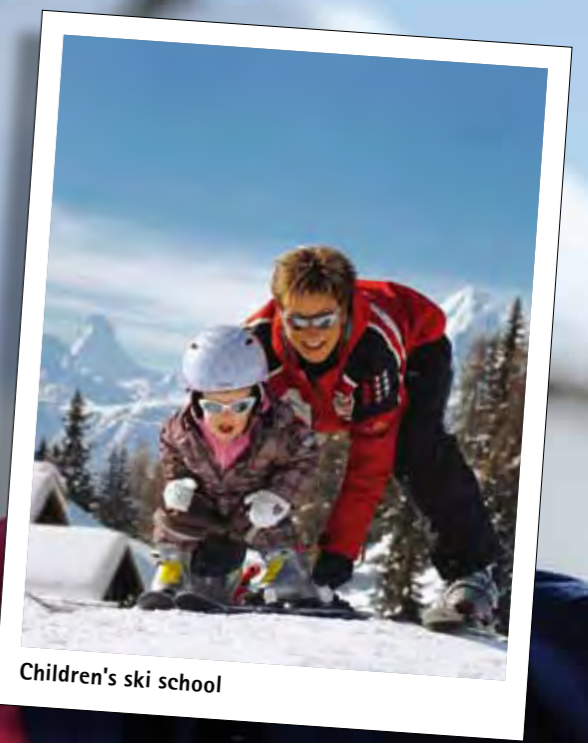


Family vacation

★ Learning to ski in a playful manner in amusing togetherness, listening to fairy tale tellers with ears wide open, or simply playing in powder snow, the diversified kids program in the Aletsch Arena will guarantee glittering children's eyes – and happy parents.



Snow playground



Children's ski school

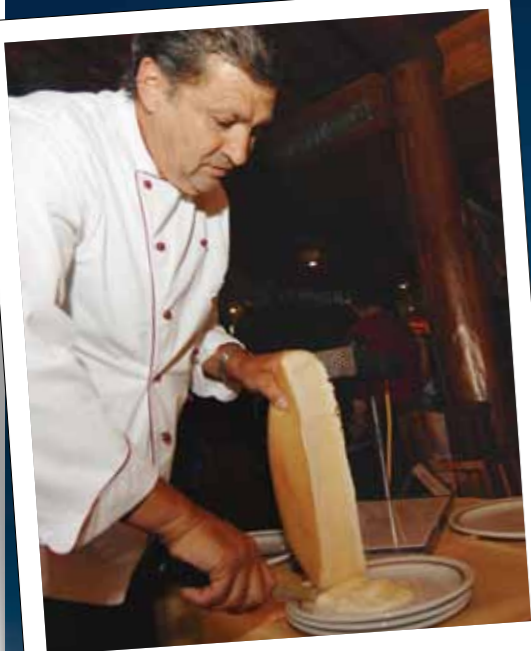


Tobogganing runs



# Valaisian hospitality

... it surrounds you



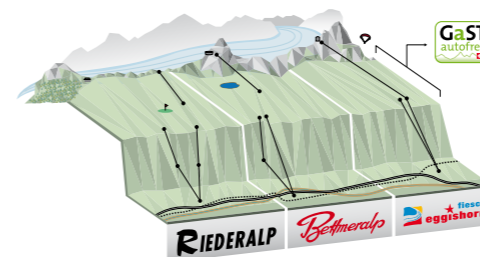
Valaisian specialties



Bootshaus



Horli-Hitta



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## RIEDERALP

Nature lovers find their paradise on the car-free Riederalp. At the gateway to the Aletsch forest nature reserve, in the midst of a landscape of incomparable beauty, is the Pro Natura Centre Aletsch, Villa Cassel, with exhibitions, exciting guided tours and a wonderful alpine garden – where you can experience nature and history. And those who prefer meticulously manicured greenery can improve their handicap on the highest 9-hole golf course in Europe.

### Summer:

- 9-hole golf course in a majestic surrounding with a terrific panoramic view
- Suspension bridge between the Belalp and Riederalp
- Pro Natura the Centre Aletsch
- Aletsch forest nature reserve
- Alp museum
- Theme routes
- Fun park, miniature golf, tennis
- Enzianhof petting zoo
- Mountain climbing and hiking school, glacier tours
- Children's climbing facility
- Elektrobike flyer

### Winter:

- Snow sports school
- Winter hiking trails
- Tobogganing and airboarding
- Snowshoe tours
- BOBOs kids club
- Kids program
- Snow garden
- Night skiing

### Summer and winter:

- Moosfluh and Hohfluh look-off points
- Moosfluh-Riederfurka adventure trail
- Salina Maris, sole accredited alpine brine bath in Switzerland
- Events and exhibitions
- Wellness

**Riederalp Mörel Tourismus**  
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## Bettmeralp

You can explore the awesome landscape of this UNESCO World Heritage Site on numerous hiking trails and mountain bike trails, starting from the centrally-located and car-free holiday resort of Bettmeralp. And what could be nicer than taking a refreshing dip in the crystal-clear lake Bettmersee after a strenuous tour? Total commitment is also in demand at the adjacent beach volleyball court. And anyone who prefers to wander at high altitude will enjoy a terrific vista of the Great Aletsch glacier from the Bettmerhorn vantage point. And there are a lot of fascinating things to discover about the glacier in the year-round Eiswelt ("ice world") exhibition.

### Summer:

- Nordic walking trails
- Scooter trail
- Theme routes and discovery trails (marmot, cultural and forest)
- Miniature golf facility, tennis
- Fishing, rowboats and pedalos
- Swimming in lake Bettmersee
- Beach volleyball
- Mountain bike routes, elektrobike flyer
- Children's climbing facility
- Mountain guides, glacier and mountain tours

### Winter:

- Snow sports schools
- Snow park
- Half-pipe
- Permanent race course, night skiing
- Natural ice rink
- Children's world
- Snow garden

### Summer and winter:

- BETTMERHORN ICE WORLD (multimedia show)
- Art on Aletsch Bettmerhorn
- «Chunschtspycher» art gallery
- Alphitta (dating back to 1580)
- Sports centre with indoor swimming pool, water slide, wading pool, sauna, gym room, indoor tennis centre
- Concerts and events

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## fiesch eggishorn

Slightly elevated on the sunny slope of the Rhone valley lies the holiday destination of Fiesch-Eggishorn, with its bronzed Valaisian houses. In only twenty minutes by aerial cable car from Fiesch, you will arrive at one of the most beautiful look-off points in Switzerland: the Eggishorn. The terrific panoramic view of the Great Aletsch glacier, the Eiger, the Mönch and the Jungfrau, as well as the Matterhorn, is unrivalled. Fiesch-Eggishorn is widely known as a paradise for hang gliders and paragliders, but it also offers plenty of variety to those who are less courageous.

### Summer:

- Eggishorn fixed-rope climbing route
- Fieschertal climbing garden
- Aletsch mountain climbing centre, glacier and mountain tours
- Themed Gogwärgiwäg (Dwarf trail)
- Petting zoo, pony rides, lama trekking
- Mountain bike tours, downhill, elektrobike flyer
- Miniature golf, beach volleyball, etc.

### Winter:

- Snow sports school, cross-country skiing school
- Snowli park
- Mountain climbing centre (ski, snowboard and snowshoe tours)
- Winter hiking trails, snowshoe trails
- Night skiing, night tobogganing and downhill torch parades

### Summer and winter:

- Eggishorn look-off points (with 360° panorama)
- Eggishorn exhibition – Fascination of the Alps, yesterday and today
- Paradise for hang gliders and paragliders
- Fiesch sports and vacation centre (indoor swimming pool, fitness, sports hall, sauna, indoor and outdoor sports, etc.)
- Fiesch tennis and fitness centre
- Guided walking tours through village/cultural routes
- Aletsch zoo

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